

► Graphic Requirements

To process an order, follow the Graphic Requirements below:

We work with the following file formats:

Adobe Illustrator, Adobe Acrobat, Adobe Photoshop.
 Converted (outlined) file PDF, only for business cards printing.
 Relevant font files. Original logo and artwork- 300 dpi or higher.
 For digital printing- CMYK codes. For offset- Pantone codes.

Upload Specifications

Colors: CMYK for digital printing or Pantone for offset printing.
Images: At least 300 dpi at print size.
Fonts: All fonts must be embedded. To avoid upload errors, we recommend converting all fonts to outline.
For Custom-Dedicated Web Site Building: Must provide font names, size.
File Formats: Adobe Acrobat Document (PDF) is recommended.

Card Sizes

The following are the three sizes of business cards offered (all may be horizontal or vertical) and the area allocated for text and graphics, "Content Area"

- 1) **85x55mm** - Bleed Box: 88x58mm. Content Area: 77x47mm
3.35"x2.17" - Bleed Box: 3.46"x2.17". Content Area: 3.03"x1.85"
- 2) **90x50mm** - Bleed Box: 93x53mm. Content Area: 82x42mm
3.54"x1.97" - Bleed Box: 3.66"x2.09". Content Area: 3.23"x1.65"
- 3) **90x55mm** - Bleed Box: 93x58mm. Content Area: 82x47mm
3.54"x2.17" - Bleed Box: 3.66"x2.28". Content Area: 3.23"x1.85"

